



# Pagoda



ROTARY:  
MAKING A  
DIFFERENCE

Service Above Self

One Profits Most Who Serves Best

Issue No. 353– 19<sup>th</sup> December 2017

Published Weekly

## How Big Data Is Helping You Eat Safe and Healthy in Shanghai

Qun Zhao is the Chief Data Officer and Chief Operating Officer at FreshFresh, an online grocer serving the Shanghai metropolitan area with close to half a million customers. Prior to returning to China three years ago, Qun was a trader at Morgan Stanley in London and Tokyo. He has a BSc in Actuarial Science from the London School of Economics and an MBA in Finance from the Wharton School, University of Pennsylvania. Qun is a former member of the Rotary Club of Philadelphia.

Tonight topic will focus on Food safety in China as a major concern for expats and Chinese alike. Moreover we are living in a world that is increasingly data-driven. Against this combined backdrop, FreshFresh was born to solve the food safety issue at an affordable price with data technology. Mr. Qun Zhao will present the challenges and opportunities that Chinese and FreshFresh face together in healthy food consumption, and how and where progress has been made thus far.



**The Four-Way Test**  
of the things we think, say or do

**The Four-Way Test**  
四大考验  
Sì Dà Kǎo Yàn

Of the things we think, say or do:

我们说的做的要符合: Wǒ men Shuō de Zuò de Yào Fǔ Hé:

1. Is it the truth?  
是真的吗? Shì Zhēn de ma?
2. Is it Fair to all Concerned?  
是公平的吗? Shì Gōng Píng de ma?
3. Will it build Goodwill and better Friendships?  
是善意的并促进友谊吗? Shì Shàn Yì de - Bìng Cù Jìn Yǒu Yí ma?
4. Will it be Beneficial to all Concerned?  
是对大家有利吗? Shì Duì Dà Jiā Yǒu Lì ma?

| Date                         | Topic/Speaker  | Venue/Time  |
|------------------------------|--|---|
| December 19 <sup>th</sup>    | Healthy Foods-Mr. Zhao Qun, Chief Data Officer Fresh Fresh                         | 5 <sup>th</sup> Floor Meeting Room 1-2, Marriott City Center, 19:00 |
| December 26 <sup>th</sup>    | Semi Fellowship  | 5 <sup>th</sup> Floor Meeting Room 1-2, Marriott City Center, 19:00 |
| January 2 <sup>nd</sup> 2018 | Cancelled  | No meeting  |
| January 9 <sup>th</sup>      | Moving your Business to the Cloud: Do the Benefits Outweigh the Costs – Reto Bless | 5 <sup>th</sup> Floor Meeting Room 1-2, Marriott City Center, 19:00 |

December, 12<sup>th</sup> 2017

|                |                            |              |
|----------------|----------------------------|--------------|
| Robert James   | RC Stavanger International | Norway D2250 |
| Antony Compton | RC Qingdao                 | China        |
| James Zhou     | RC Hangzhou                | China        |
| Manfred Nagel  | RC Bad Bergzabern          | Germany      |
| Steve Johnson  | RC KK South                | Malaysia     |

28 members, 5 visiting Rotarians, 21 guests, total headcount 54  
Happy Money: 3500rmb

### Highlights from the last meeting

Festivity was definitely in the air since the very first moment. Almost everybody in blue jeans and white shirt attire, with the exception of our President Moto-san who become Moto-Claus for the night.

We did not forget our tradition so we started meeting by the Four Way Test lead by the warm voice of VP Alejandro, followed by our David introducing visiting Rotarians and guests. We immediately started enjoy the nice buffet menu with lovely music company by Oscar & Ivo. We did not forget our saddle who was helped out by Sam and President Moto-Claus, including action of banana bread and handmade Xmas decoration in aid of a good cause "Spirit of Christmas" introduced by Diane's guest, Timothy Chi.

Even the bell rang tonight thanks to the kind contribution of Rtn. Christian Kober who just came back from Europe after a long working period. So happy to have you back, Christian!

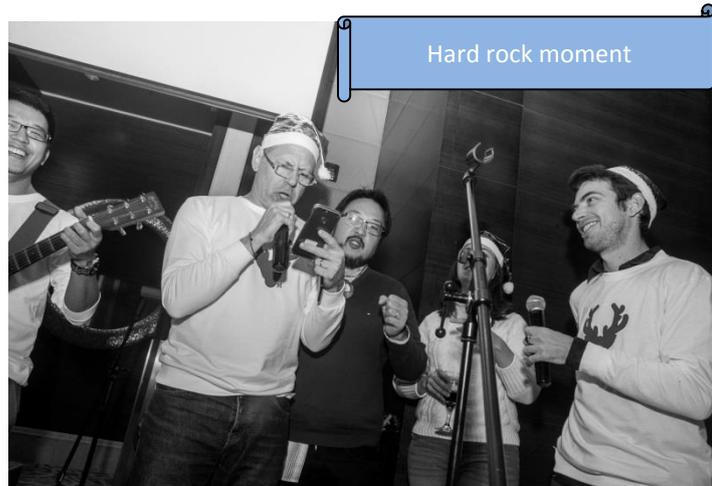
PE Linnet sent us a nice video wishes message from Honolulu and we probably all envy her for the location.

Time for Christmas Carrol, by Board and Committee Chairs: let's say they enjoyed singing, audience had fun listening. Luckily Ivo and Oscar saved audience hears with some nice music afterwards.

Monthly Birthdays celebration, here we sang again!

After lot's of singing, we definitely need to dance. James and Amanda led us to some sensual salsa...

Unfortunately the meeting is almost over. Time to toast, and of course, Merry Christmas to everybody by President Moto-san/Santa Claus.... But don't forget group photo for our memories.



Of the series “ Rotarians never rest”

Visit to Suzhou

-by President Moto

Rotary Club of Suzhou was chartered on April 27, 2015, sponsored by our club. Our past member Veronica Campidelli started the club as the charter president. Some of our members have been visited Suzhou club these years, but it was my first time to visit them. Our members Frank Mulligan and Michel De Vriendt took me there.

Rotary Club of Suzhou meets biweekly on Wednesday for the dinner at Kempinski Hotel. Gerhard, the General Manager of the hotel is a member of the club. I assume he supported a lot the Fine Art Auction and Sale event held at the hotel on December 2<sup>nd</sup>. I saw the same situation in Chengdu and Hangzhou, that is, the GM of the hotel where they meet is a Rotarian.

Through good connection with an Italian Rotary club, Suzhou club has a project to send Chinese doctors to do medical exchange. Two young Chinese doctors participating in the projects were invited to the meeting when we visited.

Suzhou club has 17 active members which is much smaller than us, but other than active service projects, they also sponsors a very active Rotaract club in Suzhou, which hosted DraCon (District Rotaract Conference) last month successfully.

The meeting on December 13 was attended by 18 people including honorary members, visiting Rotarians and guests. Dining at a big long table was a really good fellowship with at-home atmosphere. President Joseph Chan gave a gift two pairs of beautiful chopsticks with names engraved) to Secretary Karol Sikola who will be married soon. Rotarian Scott brought Suzhou silk gifts for everyone as Christmas present.

Happy money raised was RMB1,700, quite a good accomplishment in that size of meeting. You can see that the club is very well functioning.

I was invited to talk about legal status of Rotary in China. Based on my presentation, which I made at the club assembly in May, 2017. I added some case study including the successful model of our Christmas Market at Marriott last month. A lot of questions were raised, which showed that Suzhou Rotarians are serious on this topic.

After my session, another guest speaker talked about blockchain, the technology used in Bitcoin. It brought me a new knowledge about what is happening in the world.

I went there as the President of the sponsor club to present a big flag with the name of Rotary Club of Suzhou, but I got more than what I presented.





To:

| December 2017       |                   |                |                      |                  |               |                           |
|---------------------|-------------------|----------------|----------------------|------------------|---------------|---------------------------|
| SUN                 | MON               | TUE            | WED                  | THU              | FRI           | SAT                       |
|                     |                   |                |                      |                  | 1             | 2                         |
| 3                   | 4                 | 5              | 6                    | 7                | 8             | Children Hospital Project |
| 10                  | 11                | RCS XMAS PARTY | 12                   | 13               | 14            | 15                        |
| The Library Project | Giovanni Pisacane |                |                      | Peter Bromberger |               |                           |
| 17                  | 18                | 19             | 20                   | 21               | 22            | 23                        |
| Adam McWhirter      | Andrew Hill       |                | Charles Van Themsche |                  |               | Ingo Wolfsholz            |
| 24                  | 25                | 26             | 27                   | 28               | 29            | 30                        |
|                     | Christmas         |                |                      |                  | Wolfgang Hagn |                           |
| 31                  |                   |                |                      |                  |               |                           |
| Natalie Koeppe      |                   |                |                      |                  |               |                           |

\* In green color other relevant monthly club events

Rotary Club of Shanghai West  
 Wednesday ,18:30-20:30  
 Location: Shanghai Pullman Hotel  
 位置: 上海中星铂爾曼酒店  
 Address: No. 1 Pubei Road, Xuhui District, Shanghai  
 上海徐汇区浦北路1号  
 For more information please contact President Evan Huang  
 Email: [evan\\_huang@dhmedical.com.cn](mailto:evan_huang@dhmedical.com.cn)

Fresh Start Rotary Club of Shanghai  
 Friday, 7:45-9:00 am  
 Location: Naked Hub  
 Address : 5/F, 89 Taixing Lu, near Nanjing Xi Lu  
 地址: 请带我去泰兴路89号5楼, 近南京西路  
 For more information about Fresh Start and for anyone interested to attend, please visit <http://freshstartrotaryshanghai.org/>  
 Email: [tobikars@gmail.com](mailto:tobikars@gmail.com)

Rotary Club of Shanghai Pudong Lujiazui  
 Thursday, 19:00-20:30  
 Location: Grand Kempinski Hotel, Shanghai上海凯宾斯基大酒店  
 1288 Lujiazui Ring Road, Pudong New Area  
 浦东新区陆家嘴环路1288号  
 For more information, please contact Secretary Michaela Schmidt  
 Email: [secretary@rotarylujiazui.com](mailto:secretary@rotarylujiazui.com)  
 Website: [www.rotarylujiazui.com](http://www.rotarylujiazui.com)

## Club Information

**Contacts & Meetings**  
 The club meeting is a dinner meeting (by invitation only) every Tuesday at the: Marriott City Center No. 555 Middle Xizang Rd, Shanghai  
 上海雅居乐万豪酒店, 中国 上海 黄浦区西藏中路 555 号  
 18:30 cocktails, 19:00-20:30 dinner  
 For details, contact the club administrator Vivian Huang at [rsvp@rotaryshanghai.org](mailto:rsvp@rotaryshanghai.org), +86 13501672753

**Our website:**  
[www.rotaryshanghai.org](http://www.rotaryshanghai.org)



### Officers & Boardmembers

- Motohiro Yamane – President
- Linnet Kwok – President Elect
- Alejandro Buriel – Vice President
- Michelle Li – Hon. Secretary
- Carsten Schmidt-Jochmann - Treasurer
- Andrew Hill - IPP
- David Smith
- Eckhard Zink
- Frank Mulligan
- Tracy Hua
- Terri Lau

### Basic Info of our Club

- First chartered on 1 October 1919, re-chartered on 8 February 2006
- Number of active Members – 71
- Number of Honorary Members - 6

### Committees and Directors

- Club Administration Committee**  
 Chair: Linnet Kwok, [clubadministrator@rotaryshanghai.org](mailto:clubadministrator@rotaryshanghai.org)
- Membership Committee**  
 Chair: Terri Lau, [membership@rotaryshanghai.org](mailto:membership@rotaryshanghai.org)
- Service Projects**  
 Chair: Rita Malvone, [service.projects@rotaryshanghai.org](mailto:service.projects@rotaryshanghai.org)
- Youth Service Committee**  
 Chair: Ludovic Antier, [youth.service@rotaryshanghai.org](mailto:youth.service@rotaryshanghai.org)
- PR Committee**  
 Chair: Thilo Koeppe, [pr@rotaryshanghai.org](mailto:pr@rotaryshanghai.org)
- Rotary Foundation**  
 Chair: Alejandro Buriel, [rotary.foundation@rotaryshanghai.org](mailto:rotary.foundation@rotaryshanghai.org)
- Gift of Life (GOL)**  
 Chair: Linnet Kwok, [gol@rotaryshanghai.org](mailto:gol@rotaryshanghai.org)
- Fellowship**  
 Chair: Tracy Hua, [fellowship@rotaryshanghai.org](mailto:fellowship@rotaryshanghai.org)
- Pagoda:**  
 Chair: Tiziana Richiardi, [tiziana.richiardi@hotmail.com](mailto:tiziana.richiardi@hotmail.com)

### BOD and Committees contacts

- Club President**  
 Motohiro Yamane: [clubpresident@rotaryshanghai.org](mailto:clubpresident@rotaryshanghai.org)
- Vice President**  
 Alejandro Buriel: [clubvp@rotaryshanghai.org](mailto:clubvp@rotaryshanghai.org)
- Secretary**  
 Michelle Li: [clubsecretary@rotaryshanghai.org](mailto:clubsecretary@rotaryshanghai.org)
- Treasurer**  
 Carsten Schmidt-Jochmann : [finance@rotaryshanghai.org](mailto:finance@rotaryshanghai.org)
- Library Project**  
 Chair: Andrew Hill , [library.project@rotaryshanghai.org](mailto:library.project@rotaryshanghai.org)
- KBD Project**  
 Chair: Michel De Vriendt, [kashin.beck@rotaryshanghai.org](mailto:kashin.beck@rotaryshanghai.org)
- Inclusion Factory**  
 Chair: Thilo Koeppe , [inclusion.factory@rotaryshanghai.org](mailto:inclusion.factory@rotaryshanghai.org)
- RSVP**  
 Chair: Vivian Huang, [rsvp@rotaryshanghai.org](mailto:rsvp@rotaryshanghai.org)