



Pagoda



Service Above Self

One Profits Most Who Serves Best

Issue No. 408 - 26th February 2019

Published Weekly

Highlights



The Four-Way Test

四大考验

Sì Dà Kǎo Yàn

Of the things we think, say, or do:

我们说的做的要符合：

1. Is it the TRUTH?

是真的吗？

Shì Zhēn de ma?

2. Is it FAIR to all concerned

是公平的吗？

Shì Gōng Píng de ma?

3. Will it build GOODWILL and

BETTER FRIENDSHIPS?

是善意并促进友谊吗？

Shì Shàn Yì de – Bìng Cù Jìn Yǒu Yí

ma?

4. Will it be BENEFICIAL to all

concerned?

是对大家有利吗？

Background and history of Costa Coffee in the UK and China - Stuart Cockburn

Willing to know more about coffee? Join us tonight and meet our special speaker.

Leading the operations team for the equity and joint venture partners in China covering 450 plus stores, Stuart Cockburn is passionate about people and teams, and understands that these two pillars are essential to any successful operations team. He also believes that keeping it simple is vital for great execution, and that this is what great operations are all about.

His core belief is that great operations are built on four pillars: great quality products, warm genuine service, keeping everything as clean as your own home and the continuous development of people.

Stuart joined Costa Coffee over 10 years ago and since then he has had three roles with Costa: 4 years as Regional Operation Director, 3 years as Global Operation Excellence Director and 2.5 years as Operations Director—China.

Highlights from the last meeting

[Read more on page 2](#)

Run in Blue 2019 for Leukemic Children's Education; A fun run for a great cause!



RUN IN BLUE

[Read more on page 3](#)

Date	Topic / Speaker	Venue/Time
February 26th	Background and history of Costa Coffee in the UK and China— Stuart Cockburn	5th Floor, Marriott City Center, 19:00
March 5th	Front left seat -an airplane does not fly by itself—Tino Janke	5th Floor, Marriott City Center, 19:00
March 12th	Sustainability and Circular Economy - Alizee from Zero Waste	5th Floor, Marriott City Center, 19:00
March 19th	Rotary Ignites	5th Floor, Marriott City Center, 19:00

Tuesday, February 19th 2019

Highlights from the last meeting

Visiting Rotarians:

Roan Blacker	RC Washington	USA
Klaus W. Dellith	RC Schmalkalden	Germany
Kurt Haerri	RC Luzern	Switzerland
Yimin Qian	RC Lund Sweden	Sweden
Tim Darby	RC Hangzhou	China Mainland
Robert Leitl	RC Hamburg Wald- doerfer	Germany

President Linnet chaired the meeting and started with Four Way Test. Participants were divided into 2 groups and read the English and the Chinese version separately. Sergeant Sam introduced visiting Rotarians and guests. Banner exchanged with RC Bainbridge Island; one presented to visitor Yimin; Terri also brought one of RC HK Island West.

Few announcements were offered: our Club Annual Party on April, 13th; Football Cup in support of Butterfly kids on April, 14th and RI Convention in Hamburg in June kindly introduced by visiting Rotarian Robert Leitl from RC Hamburg Walddoerfer.

Saddle and auction, a box of chocolate kindly offered by Robert, was led by Diane, supported by Yvon.

Before starting our Club Assembly another important appointment: monthly birthdays celebration. Diane and Sam represented the monthly stars and got our love and song.

Dinner attendance

Members	19
Visiting Rotarians	6
Guests	5
Total headcount	30

Club Assembly started at 19:55. President Linnet presented the Membership Committee update on Sophia's behalf. Recently a membership survey has been sent to non-active members and some answers were shared at the meeting. Rtn. Adam summarized the Rotary Ignite, which covered 21 topics throughout 6 months. 12-14 more speakers needed. Adam also reminded about our annual party, Rotary in Space. Sponsorship needed. Rtn. Rita updated for the Service Committee: we shall be strategic in choosing projects. Financial report was also presented by President Linnet due to Treasurer Carsten's absence. We are experiencing limited fund raising opportunities but they have been all successful. We shall be very careful in spending. PE Terri reported on Admin: the T-shirts, speaker program, attendance makeup, GOL. Terri also announced RCS 100 Anniversary Party on Oct. 18th at the Grand Millennium Hongqiao Hotel. Rtn. Ludovic reported for the Youth Committee and updated on interact/RACS overview.

Happy Money:

1450 CNY

At the end President Linnet toasted for a vigorous club.



Club Assembly moments



Happy Birthday!!!



The Saddle



Banner Exchange





Continues from page 1

Run in Blue 2019 for Leukemic Children's Education; A fun run for a great cause!

Another Run in Blue is right around the corner, so get your running shoes ready! Set to be held on Saturday 18th May 2019, all preparations are underway to make it yet another successful event of Rotaract Club of Shanghai. And this year, we'll be helping leukemic children!

Since 2013, the **Rotaract Club of Shanghai (RACS)** has been organizing this 5km fun run annually where proceeds go toward children's health and education needs. Proceeds from past Run in Blue events have supported children with autism, down's syndrome and impoverished children. This year Run in Blue is organized by Ultramarathon and RACS to support New Sunshine Charity Foundation (北京新阳光慈善基金会) and their school hospital project, which helps children receive education while they're still in the hospital. Participants can register online at www.alipaobu.com.

New Sunshine Charity Foundation has been working in the area of haematology for 16 years. It is one of the largest Non-Profit Organizations that provides services for patients with cancer, the first NGO to fund medical research in China as well as the first NPO in China to cooperate with World Health Organization (WHO). The project that Run in Blue will help is New Sunshine Hospital School (NSHS).

Each year, between 25-30,000 children get diagnosed with leukaemia or paediatric tumour. About 70% of these children will go back to their normal lives only after 2-3 years since diagnosis. While they undertake their treatment, their peers are growing up and getting education, this means that these children not only have to overcome their illness but also have to overcome the social and education gap between them and their healthy friends. NSHS aims to provide education and social integration to ensure the development of these children. This project started in 2008 with a single volunteer in Peking University and today they have 30 classrooms in 16 cities and over 30 full-time workers. Children are tutored for the main courses of their curriculum and provided with behavioral support. By the end of the illness, the children are free return to their communities as healthy equals!

Each registered participant will be given a special Run in Blue 2019 T-shirt along with snacks and water for the run, and a collector's medal at the finish line. There will be warm up exercises, zumba and salsa dancing, performances and other fun family activities during/after the run. Everyone is welcome to stay behind for personal picnics after the run. Participants currently vary from children to student groups, to sports enthusiasts, and corporate employees doing team building.

So, support this great cause by becoming a sponsor and come take part in the run with your family, friends and colleagues!

Date: Saturday May 18, 2019

Time: Registration 7:00 am; Run 8:30 am

Place: Shanghai Century Park

Cost: Early bird (before April) – Students/Children 120 RMB, Adults 150 RMB

Normal price (after April) – Students/Children 150 RMB, Adults 190 RMB

For more information, or sponsorship opportunities at Run in Blue, please email info@rotaractshanghai.com or Wechat: 1352420084

RUN IN BLUE 2019

A 5km run in a blue T-shirt to support leukemic children's education

SUPPORT A GOOD CAUSE

Children treated for leukemia and other related cancers cannot attend normal school during their treatment. New Sunshine Charity Foundation fills this gap by providing volunteer-taught classes and enrichment activities to hospitalized children with leukemia.

RUN IN BLUE 2019

Place: Century Park, Shanghai
Date: May 18th, 2019
Time: 9:30 - 13:00
Ticket price: from 80 - 250 RMB

SPONSORSHIP PACKAGES

		Partner ¥100,000	Diamond ¥50,000	Platinum ¥20,000	Gold ¥10,000	Silver ¥5,000
Corporate Logo	Runner T-shirts	FRONT BIG	FRONT MEDIUM	BACK MEDIUM	BACK SMALL	NO
	Promo Material	GIGANTIC	HUGE	LARGE	NORMAL	SMALL
	Event Photo Backdrop	YES LARGE	YES NORMAL	YES SMALL	NO	NO
Press Release	YES	YES	NO	NO	NO	
Free Volunteers	15	8	2	1	0	
Free Runners	20	12	8	4	2	
Invoice (Fapiao)	YES	YES	YES	YES	YES	

CONTACT EVENT ORGANIZER

Ren Jie
External cooperation manager
New Sunshine Charity Foundation
Email: jie.ren@nscf.org
Mobile: (+86) 15810633729

Gitasha Nath
Rotaract Club of Shanghai President
Run in Blue Project Director 2017
Email: info@rotaractshanghai.com
Mobile: + 86 1352420084



Upcoming Events



ROTARY RED LANTERN BANQUET 2019
ROTARY CLUB OF BEIJING RIVIERA CHARTER CEREMONY

Organized by the five Rotary Clubs of Beijing



Date & Time: 6:30pm to 12:30pm, Saturday 2nd March 2019
Venue: Hyatt Regency Wangjing, Chaoyang District, Beijing
Dress Code: Black Tie or Tangzhuang (Chinese Dress)

Private party hosted by the Rotary Clubs of Beijing and is open to members and their guests and by invitation only.
 The Rotary Club of Beijing Riviera Charter Ceremony will be organized as part of the event.

A Chinese-themed-Cocktail reception followed by an eight course served Chinese Banquet with fusion twists.
 Expect an evening full of fun, delicious food, drinks, entertainment, live music, prizes and more!
 The Red Lantern Banquet 2019 is a private party hosted by the Rotary Clubs in Beijing and is by strict Invitation Only.

Ticket price: RMB 880 per person
 The event is open to any Rotarian and their guests. When making a reservation please let us know which club you are from, or the member who is inviting you.

To reserve tickets or to enquire about tickets, please contact your local Rotary Club or email to: events@lehmanbrown.com

Many thanks to our Gold Sponsors below:



Supporting Partner:



ROTARY IN SPACE

Date: April 13th
Time: 6:00pm to 11:00pm
Location: Marriott City Center
Ticket: 680 RMB
Menu: Buffet, Beer, Wine, Space Cocktails

In partnership with the Shanghai United Foundation supporting the Gift of Life

FEBRUARY IS

PEACE AND CONFLICT PREVENTION/RESOLUTION MONTH

"Imagine all the people living life in peace..."
 John Lennon

Rotary www.rotary.org

Upcoming Events



Rotary China 中国

INVITATION 邀請函

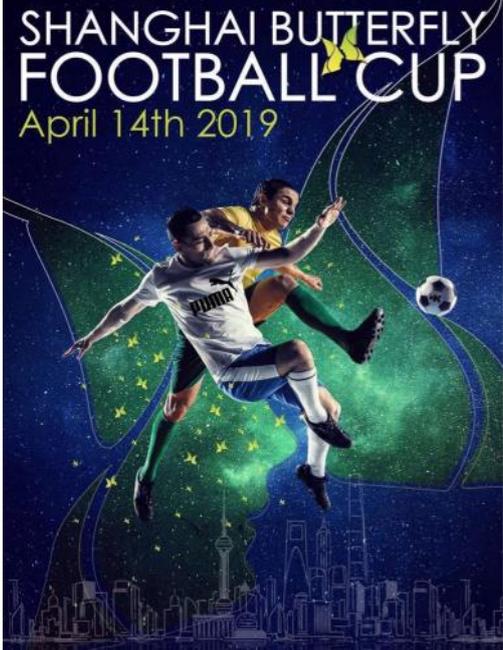
1ST ROTARY CHINA VOCATIONAL SERVICE EXPO

第一屆扶輪中國職業服務博覽會

上海 Shanghai
13-04-2019 (Sat)
09:00 - 16:00



SHANGHAI BUTTERFLY FOOTBALL CUP
April 14th 2019



LOCATION: T98 / PLAYERS: 7vs7 / UP TO 32 TEAMS
Open to adults, mixed men & women corporate teams

Organized by: Rotary Shanghai Expo Satellite Club of F-Club-2020 Francophone

All benefits go to: **debra** 蝶蝶宝贝 关爱中心



* Club important appointments

Happy Birthday February



Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
31				01	02	03
04	05 Diane Russell	06	07	08	09 Herbert K. Lau	10
11 Eckhard Zink	12	13	14	15 Carsten Schmidt-Jochmann	16	17
18 Alejandro Rocha Buriel	19	20	21	22	23	24
25 Samuel Tung	26	27	28	01	02	03

Club Information



Contacts & Meetings

The club meeting is a dinner meeting (by invitation only)
 Tuesday 18:30 cocktails, 19:00-20:30 dinner

Marriott City Center 上海雅居乐万豪酒店
 No. 555 Middle Xizang Rd, Shanghai 上海 黄浦区西藏中路 555 号

For details, contact the club administrator Vivian Huang at
 email: rsvp@rotaryshanghai.org
 phone: +86 19921418286



2018-19 Presidential Theme: Back to Basic

By RCS President, Linnet Kwok



Linnet Kwok – President

I want this year to focus on Rotary's core values, **Fellowship** and **Service**.

With fellowship we create good service projects and through service we develop long lasting friendships. They are intertwined.

The arrows represents fellowship and service crisscrossing each other. The arrows also form a globe as we are an international organization and an international club.

RCS has over 20 nationalities. To create fellowship we need members, more members to deliver service projects and more members to grow the club.

To grow the club we need to work on our youth and PR. Many people don't know us or think we are a group of old middle age Anglo Saxon males! On the contrary, we are very diversified.

Basic Info of our Club

First chartered on 1 October 1919
 Rechartered on 8 February 2006
 Number of active Members – 67
 Honorary Members – 4

Inclusion Factory

Project

The Inclusion Factory gives meaningful employment and training to mentally challenged individuals under real market conditions.

Careers in Care

Project

Careers in Care tackles the issue of a growing aged population in China by teaching migrant workers to care for the elderly.

"Gift of Life" – Heart Surgery

Project

GOL provides life-saving operations their family cannot afford. Over 550 children with congenital heart defects have been saved under the programs executed by the Rotary Club of Shanghai.

Preventing Kashin-Beck disease

Project

The Kashin-Beck disease (KBD) is a neglected disease afflicting mostly poor areas of China and resulting in stunted growth, joint deformities and chronic pain.

The Library Project

Project

The Library Project has established over 1,800 elementary school libraries. It has put more than 1,200,000 Chinese language children's books into the hands of eager young readers.

Officers & Board members

- Linnet Kwok – President**
clubpresident@rotaryshanghai.org
- Tracy Hua – Vice President**
clubvp@rotaryshanghai.org
- Tiziana Richiardi – Secretary**
clubsecretary@rotaryshanghai.org
- Carsten Schmidt-Jochmann – Treasurer**
finance@rotaryshanghai.org
- Terri Lau – President Elect**
- Motohiro Yamane – IPP**
- Rita Malvone
- Samuel Tung
- Adam McWirther
- Christian Kober
- Frank Mulligan

Committees & Directors

- Club Administration Committee:** Terri Lau
clubadministrator@rotaryshanghai.org
- Membership Committee:** Sophia Slingerland
membership@rotaryshanghai.org
- Service Projects:** Rita Malvone
service.projects@rotaryshanghai.org
- Youth Service Committee:** Albert Khaoutiev
youth.service@rotaryshanghai.org
- PR Committee:** Tracy Hua
pr@rotaryshanghai.org
- Rotary Foundation:** Michel De Vriendt
rotary.foundation@rotaryshanghai.org
- Gift of Life (GOL):** Terri Lau
gol@rotaryshanghai.org

- Fellowship:** Samuel Tung
fellowship@rotaryshanghai.org
- Pagoda:** Tiziana Richiardi
tiziana.richiardi@hotmail.com
- RCS Centennial Anniversary:** Terri Lau
- Library Project:** Thierry Melango
library.project@rotaryshanghai.org
- KBD Project:** Michel De Vriendt
kashin.beck@rotaryshanghai.org
- Inclusion Factory:** Thilo Koeppel
inclusion.factory@rotaryshanghai.org
- RSVP:** Vivian Huang
rsvp@rotaryshanghai.org

The Object of Rotary

THE OBJECT of Rotary is to encourage and foster the ideal of service as a basis of worthy enterprise and, in particular, to encourage and foster:

FIRST The development of acquaintance as an opportunity for service;

SECOND High ethical standards in business and professions, the recognition of the worthiness of all useful occupations, and the dignifying of each Rotarian's occupation as an opportunity to serve society;

THIRD The application of the ideal of service in each Rotarian's personal, business, and community life;

FOURTH The advancement of international understanding, goodwill, and peace through a world fellowship of business and professional persons united in the ideal of service

Rotarian Code of Conduct

The following code of conduct has been adopted for the use of Rotarians:

AS A ROTARIAN, I will

- 1) Act with integrity and high ethical standards in my personal and professional life
- 2) Deal fairly with others and treat them and their occupations with respect
- 3) Use my professional skills through Rotary to: mentor young people, help those with special needs, and improve people's quality of life in my community and in the world
- 4) Avoid behavior that reflects adversely on Rotary or other Rotarians

Rotary clubs in Shanghai

Rotary Club of Shanghai West (Chinese speaking)
Wednesday, 18:30-20:30

Location: Shanghai Pullman Hotel
Address: No. 1 Pubei Road, Xuhui District
位置：上海中星铂爾曼酒店
地址：上海徐汇区浦北路1号

Rotary Club of Hongqiao (Chinese speaking)
Saturday 9:30

Location: Renaissance Shanghai Yangtze Hotel
Address: 2099 Yan An West Rd, Changning District
位置：揚子江萬麗酒店長寧區延安西路2099號

Rotary Club of Shanghai Fresh Start (English speaking)
Friday, 7:45-9:00 am

Location: Naked Hub
Address : 5/F, 89 Taixing Lu, near Nanjing Xi Lu
地址：请带我去 泰兴路89号5楼, 近南京西路
<http://freshstartrotaryshanghai.org>

Rotary Club of Shanghai Merlion (English speaking)
Every fortnight, Saturday, 12:00

Location: Grand Millenium Hotel
Address: 2588 West Yan An Road, Changning District
位置：上海千禧海鷗大酒店 上海长宁区延安西路2588号
admin-membership@rotarymerlion.com

Rotary Club of Shanghai Pudong Lujiazui (English speaking)
Thursday, 19:00-20:30

Location: Grand Kempinski Hotel
Address: 1288 Lujiazui Ring Road, Pudong
位置：上海凯宾斯基大酒店
地址：浦东新区陆家嘴环路1288号
secretary@rotarylujiazui.com
www.rotarylujiazui.com

Rotary Club of Shanghai Elysee (satellite of e-club 9920)
(French speaking)
1st and 3rd Mondays, 19:30

Location: Foie Gras & Épices Address: Room 5, Bldg A1, 309 Hankou Lu
位置：Fois Gras 上海汉口路309号A1-05 (近山东中路)

Rotary Club of Shanghai Gubei (Chinese speaking)
Sunday, 14:00

Location: Owl Café, Hongqiao International School
Address: No. 218, South Yi Li Rd, Changning District
位置：上海虹桥国际学校 上海市伊犁南路218号古羊路口